

## Why three prices?

We believe that a week of summer camp is the most effective tool to generate positive change in the lives of the children who will become leaders of the next generation. Unfortunately, what it costs run a high quality camp, has increased at a greater rate than what fees have covered. Over the years, this has caused a heavy reliance on off season fees from retreat groups and donations to cover the remaining operational expenses for summer camp.

Recognizing that families have differing abilities to help offset these increased costs, Camp Conquest has implemented a new voluntary and confidential tiered pricing structure. Basically, this means **you choose the camp fee that works for you!** Rather than raising all camp fees to levels that better help cover expenses--and risk losing out on ministry opportunities for those who might then not be able to afford camp--we are giving you the option to pay more if you are able. This will help cover expenses better and will provide the resources needed to continue to offer high quality camp and retreat services that help people connect to God. In addition, this will free up resources from retreat rental fees to enable us to invest into facility and program improvements.

The price you choose remains confidential and does not influence the quality of the camp experience for any child attending camp. But, it does help us to continue to provide high quality programs, staffing, and much needed updating of facilities, activities and property. This new pricing provides the opportunity for families to take an active role in supporting the true cost of their child's camp experience.

**Tier 1**-More closely accounts for the true costs of camp including food, supplies, insurance, marketing, facilities upkeep, program improvements, staff salaries, new programming, activities, and utilities.

**Tier 2**-Allows us to offset some of our expenses, but results in less revenue than needed to maintain a balanced budget and continue improving the camper experience. The difference is covered by the support of our Charis Fellowship Churches.

**Tier 3**-Does not reflect the true cost of operating our summer camp programs, but is available to ensure that no camper gets left behind. In addition to the support we receive from our Charis Fellowship Churches, this even lower price is made available by the generous gifts of concerned donors.

It is completely up to you to decide what tier you choose. However, we ask that you choose the highest tier that you can afford to pay toward your child's camp experience. By doing so, you'll not only help cover the true cost of running camp, but also protect every child's chance to meet Christ at camp!